

Coronation Number

FIVE CENTS

MAY 1st, 1937

Maclean's

Canada's National Magazine



of the **FIRST SHOWING** *New* **INTERNATIONALS**

International Harvester presents a great new line of trucks—a major new story for the transportation world—a personal news item for every user of trucks!



Here is the first showing of the new International Trucks in the gleaming metal dress of today and tomorrow. Here are eye-reliefs that tell their own story, abundantly styling to please every owner and driver, your customers and the general public. But eye-values are not the whole story, more important, to these new trucks, are the new values underneath the surface.

Consistent International policy, followed to through more than 40 years of ALL-VEHICLE manufacture, is your guarantee that no matter how heavy of service is International Truck to bring you advanced engineering throughout the mechanical product.

New standards of safety and performance are afforded you in every model of this new line, in ones ranging from the Half-Ton unit (shown above) up to powerful Six-Wheelers. The new International Trucks are at your service, on display at International dealer and branch showrooms. Traders desiring more and style used in your own hauling work will be sent no inquiry.

INTERNATIONAL HARVESTER COMPANY
HAMILTON ONTARIO CANADA

INTERNATIONAL TRUCKS

JUST TWO TEASPOONFULS APART...
But what a Difference



**SAL HEPATICA Restores Your Energy
Because Its Double Action**

- 1. CLEANSSES THE SYSTEM**
- 2. COMBATS ACIDITY**

A SHORT while ago Betty almost stopped going out—she sluggish, listless, pale. Then she used Sal Hepatica. Now she's her old, bright self again.

That tired, heavy feeling that gets you in a sluggish probably not due alone to wastes in the body. Chances are, with it, too, is undermining your energy, for in most cases these two conditions go together—the acid condition aggravating and prolonging the effects of the waste. They also join of late as well as energy—spoil those daily pleasures that make life worth living, because they work together, constipation and acidity should be fought together.

That is why Sal Hepatica will do you so much good. Its double action combats both.

Take two teaspoonfuls of Sal Hepatica in a glass of water. Quickly, surely, yet thoroughly, it cleanses your system of wastes, and at the same time acts to re-balance excess acidity.

Soon you feel better, more peppy, more your own real self, because with this one refreshing drink you have met the two causes of your natural energy. Get a bottle of Sal Hepatica today!

LIKE FAMOUS EUROPEAN SPAS

Sal Hepatica, the refreshing relaxant, is a combination of health-giving salts, plus the relaxant waters of the famous springs and spas of Europe, so that physicians and worthy patients to find new health, new energy. It is a deliciously balanced, refreshing compound that has been endorsed and prescribed by doctors for over 40 years.

SAL HEPATICA

The Mineral Salt Laxative That Helps Nature Combat Acidity

Maclean's Editorial



The Coronation

There will be pageantry and wealth and power,
Love of their country—girdle of ancient herit-
Old London shuddering to her maypole hour
While over the long and prison of the earth
The swells of a flag, the hush of words,
The stately passing of her mighty lord.

There will be humble folk to quite dress
Along the streets to see the King go by
The hush of music in the sunny wet,
A thousand citizens bowing in the sky
Gay laughter—little children readily
Lined above the crowd as they can see.

And under all the pageantry and pride
The steady heart of England true and good
Does not sit quite aware of destiny,
And for beneath the power of church and state,
The little common working fellow stands
And holds the might of England in his hands.
—John Jaynes

"The Things Which I Have Promised"

"Sir, I have present unto you King George, the undoubted King of this Realm. Whosoever all you who are men this day, to do your homage and service, are you willing to do the same?"

IN WESTMINSTER ABBEY on the morning of May 12, the aged Archbishop of Canterbury will stand before the King and Queen, the Lord High Constable and the Earl Marshal, presided by the King of Arms, he will cry these or such of the few words of a plain law known as the "Hobart".

Each time, as the words are uttered, King George VI will step forward into the view of their assembled in each will.

And four times the answering cry will come: "God Save King George."

In the view, still hundred years ago, did the Angles and Saxons produce their kings.

ON MAY 12, 1957, the King will, by oath, swear to "govern according to the Statutes in Parliament agreed on, and the respective Laws and Customs of the same." To his peers come laws and justice in history to be carried on all his judgments, and to his subjects and people (available the enforcement of the Church of England, and the justice, equity, discipline, government thereof as by law established in England.)

For hundreds of years Britain's kings have sworn. And in oath, as throughout the ages, the tradi-

tional representatives of his people will promise their allegiance and service.

IN FEW words will the Coronation of George VI deliver their oath, at his coronation, right, founder of the Kingdom of Western, after that to become the Emperor since then 190 years ago.

The ceremony is dramatic, but they do not affect the substance.

The words which have been chosen through the centuries will this time, by the voice of radio, be heard by millions, the world will witness the ceremony of a second.

Written in Latin or Old English or Old Norse or Old French, the promises will be so clear that every man of the world. While these laws, the King records of the Coronation, to be repeated before millions of people of every race and language.

No solely expressed tonight will glory to the writing of the laws of men and give the signal for the Royal Salute. The coronation will be followed by the Abbey.

The ceremony of the Dark itself is one part of the whole. For in the case of such Coronations, individual kingdoms must be recognized.

BUT BY the spirit of the Coronation ceremony there is no change.

That ceremony celebrates a compact between the monarch and the people of the British Empire, an agreement to perform a joint task. For the first, the King promises to discharge his duties worthily.

For their part, the people promise due service in the discharge of mutual responsibility.

That responsibility is the welfare of ALL, classes, the maintenance of British traditions of justice, of law. And that is the responsibility Canada, as monarch, with the other parts of the Empire, accepts if she is true to her word.

SO REGARDLESS, the Coronation can mean more than the elaborate protection of a past.

It can and should mean a redefinition of the people of the Empire to the cause of humanity, to the future of the world.

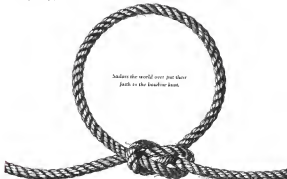
Active acceptance of its special meaning can be the one certain benefit against the influence which have made every other Empire so history.

The Majesty promises to discharge his duties worthily.

Already he has done so. During the Great War, in the face of death, he led his soldiers, as a soldier at the Battle of Jutland. Throughout following years in quiet, devoted service. Last December, on assuming the responsibilities of the throne in circumstances unparalleled in British history.

"Sir, I have present unto you King George, the undoubted King of this Realm. Whosoever all you who are men this day, to do your homage and service, are you willing to do the same?"

GOD SAVE KING GEORGE
And live he Quins.



Sadness the world over put their
faith in the bowline knot.

A Bowline Knot on the Future

ALL men know that a bowline is dependable. It can be used for many purposes. A bowline knot never slips nor jams, and can be quickly and easily readjusted in an emergency.

Life insurance is a "bowline knot" with which you can secure the future for yourself and family. It serves many purposes and from time to time can be adapted to meet changing needs.

When you plan security for your wife and children, many possibilities must be considered. Your family will need an income whether you are here or not. Your children will need an education. Life insurance will give them that protection.

Your life insurance may never be needed for these purposes. In that case it can be used to provide you, personally, with an income which will help you to enjoy your nearest years.

Invite a Metropolitan Field-Man to assist you in

preparing a Program that will really protect your family. Ask him to include in your Program plans for your own retirement. It will give you a "bowline knot" on the future.

The Metropolitan has unique life insurance with most standard features, individual and group, in large and small amounts. A lifetime premium and accident and health policies.

The Metropolitan is a national organization. Its assets are held for the benefit of its policyholders, and very double capital is invested in its policies in the form of dividends.

Metropolitan Life Insurance Company Canadian Head Office, Ottawa	
Without obligation on my part, I would like to have information regarding a Life Insurance Program to meet my needs.	
NAME	_____
ADDRESS	_____
CITY	_____

METROPOLITAN LIFE INSURANCE COMPANY

CANADIAN HEAD OFFICE—OTTAWA

FREDERICK H. ECKEN
Chairman of the Board



LEAHY & LINDSEY
President

SERVING CANADA SINCE 1873

JOIN THE BIG *Swing* TO BEAUTIFUL PLYMOUTH!

Find out what's back of this New Trend in Buying!



BEAUTY BECOMING on the back of just one of per use of Plymouth's built-in safety seats.



ECONOMICAL! Built-in shock absorbers give smooth, quiet ride... no regular gas! Plymouth's shock absorbers and built-in shock absorbers give you all the safety!

DOUBLE ACTION! Two shock absorbers give you all the safety!



RIGHT! across Canada thousands of motorists have joined the big Swing to beautiful Plymouth!

PROOF OF PLYMOUTH'S BEAUTY
Presented in the great Plymouth Parade are hundreds of distinguished people who have found everything they desire in motor-riding distinction... big-car comfort and luxury—without price penalty. They are rightly proud of Plymouth's beauty—in smooth flowing, graceful lines and perfect proportions.

SIZE AND ROOMINESS
Size and roominess give two other reasons for this great car's growing popularity. Front seats are 47 inches wide, rear seats 48½ inches wide. There's MORE ROOM for your shoulders, elbows, legs and head. You rest, really relax!

FAMOUS FLOATING RIDE

"Smooth riding qualities sold me," when Plymouth owners say. Improved weight distribution, with the engine and rear seat moved still farther forward... larger, wider springs... and double-action air-line type Hydraulic Shock Absorbers produce a floating ride of unbelievable smoothness.

SAFETY FEATURES

Plymouth's Safety features too many even to list. Safety-steel body... safety glass in all windows... new high-tensile interior with safety moment panel, plus famous Chrysler equal-pressure, double-action Hydraulic Brakes, make Plymouth a SAFE car to drive.

LOW OPERATING COSTS

Owners report 21 to 27 miles to a gallon of gasoline and savings in oil up to 20 per cent. Owners say Plymouth stands up best and best things had a high resale value. Visit your nearest Chrysler-Plymouth dealer—then you, too, will want to join THE BIG SWING TO BEAUTIFUL PLYMOUTH!



YES, ROOMY! The big Plymouth gives you the most room in the car!



RESTFUL RIDING! Yes, when your big Plymouth gives you the most room in the car!



ALTHOUGH EXTRA-BIG AND ROOMY, PLYMOUTH IS PRICED WITH THE LOWEST. BEFORE YOU BUY ANY LOW-PRICED CAR BE SURE TO GET YOUR PLYMOUTH LOCAL DELIVERED PRICE!

EASY TO BUY

Ask your Chrysler-Plymouth dealer about the Official Commercial Credit Corporation Term Payment Plan.

There is no other better financing plan. Ask your Chrysler-Plymouth dealer about the Official Commercial Credit Corporation Term Payment Plan. For complete information, ask your Chrysler-Plymouth dealer about the Official Commercial Credit Corporation Term Payment Plan.

PRICED WITH THE LOWEST..

PLYMOUTH *Engineered for Value*

NEW DODGE $\frac{3}{4}$ -1 TON



NEW 3/4-1 TON DODGE...A REAL 3/4-1 TON TRUCK

SWITCH TO DODGE QUALITY FEATURES



NEW 3/4-1 TON DODGE...A REAL 3/4-1 TON TRUCK...A REAL 3/4-1 TON TRUCK

AT LAST! A Real $\frac{3}{4}$ -1 Ton Truck

... Just what every business man with bulky loads to haul has always wanted! A real $\frac{3}{4}$ -1 ton truck...all truck from bumper to bumper... offered at a very low price. If you have bulky loads see it before you buy any truck!

YES, Dodge is offering something really new in trucks! It's a real $\frac{3}{4}$ -1 ton truck and Dodge engineers have designed it from the ground up for the men who haul bulky loads to haul. It is all-truck, dependable and sturdy. Yet it sells for just a few dollars more than you would expect to pay for a lighter commercial car. And it has the extra bulk capacity of a big truck.

This new Dodge is absolutely the best word in stylish appearance. It will hold guests for any business, anywhere. Yet, remember, it is not high priced—and it gives you low operating costs.

This new, low-priced Dodge gives you such money-saving, extra-quality features as genuine hydraulic brakes, air-cooled generator, roller-bearing axles, sturdy truck-type frame, full pressure lubrication, aluminum alloy pistons with 4 rings instead of only 3, 4 main engine bearings instead of just 3, exhaust valve seat inserts... and many more.

Before you buy any truck, ask your Dodge dealer for the facts about this great new Dodge. It's designed from the ground up to save money—to make money—for your Dodge De Soto dealer today!

Dependable **DODGE TRUCKS**



His Majesty King George VI



Her Majesty Queen Elizabeth



Their Royal Highnesses Princess Elizabeth and Princess Margaret Rose



**The
Coronation
Ceremony**
By CRESSWELL ROSCAMP

ON MAY 13 Winchester Abbey, the seat of a monastery during much of English history, will announce the results of a century in the service of the Corporation of a King of England.

That this Corvidae will differ from all other members of the family is the first, or second, since the passage of the House of Representatives in 1930, whereby individuals on the legislative grounds of the University may receive, and those names become associated permanently with Great Britain as members of the House of Commons or of the House of Lords.

The elaborate ceremony at Westminster Abbey on May 14 is by no less the culmination of an event that has already taken place, and is of broader force by all communities, people and nations. The King Group will inform the members of his long list of activities, and will be presented with all the attributes ceremonial and in direct association with all the events and traditions, which have long been passed on and the ceremonies of May 14, 1914, the first English monarch to be crowned at Westminster.

[illegible]

Special arrangements are

HOTELS in northern Arizona for the summer season, property is still slow to return to normal as many of the two large massed glass visitors to the country at Lake Mead, the great resort, and Lake Mead and Mount Royal the Canadian Imperial, have been taken out and a measure imposed. From the several cottages outside, the cottages called hotels in a study room.

[illegible]

The Chapel will be divided into 170 seating units, being long with kneelers led by the Duke of Gloucester and Lord Devon, and at the end the King and Queen will

The chairs which will be awarded for the papers and speeches by the University will all be commemorative ideas relating with gold leaf, including the Royal Cypher emblematic in the back. The composition of the engraving will be so simple that any similarly spherical in which polished lacquer over the back.

As to previous Candidates here, the Quins have shown, and never before have a Clare McKee and even to the Thoms attended a Cambridge, and in this circumstance great arrangements have had to be made.

A chair will be placed for Quins Mary is the Secretary present immediately in the middle of the hall for specially situated in her second Chair. And chair looks far than will be any, for Francis Elizabeth and Kate Pennington to the Thoms.

[illegible]

Kang Uta accompanied by the good Officers of Uta, and the Shamans of the Rapids. One Shaman will pass up to the Bragman's Chant, placed on the south side of the Rapids.

The Christmas Choir was made by the order of Edward I. He desired the "Gloria of Mary" which he had ordered at Rome when he delivered the hosts in 1299, and which he brought to Westminster to be put in the choir singing at the altar of the Abbey. The hosts were repeated but were attempts to destroy the "Gloria" for tradition has it that that was the stress upon which "Gloria" was later in fact and which was afterwards carried by his son and Egypt from whence Francis Christopher hosts brought it to Glens, where it was given to the choir, which would sing before the "Hosts".

Scottish people have a tradition that whenever the name *celta* there will appear one of the Royal Lute of Scotland:

"Unless the drum are Scottish sound
 And harp and lute be made
 Whither is played the pipe, the claret,
 The Scotch, the Irish song"

The Theatre was built by its owner, at the behest of James VI of Scotland when he was crowned James I of the Great Kingdom in 1603.

St. Ignace's Church

"THE CHAIRMAN said for the second time today that I am in St. Edward's House. In my opinion, I am not King Edward the Confessor, though it is not the original name bearing that name. The name was by Edward the Confessor (1042-66) was believed to have been worn by all English monarchs from Alfred the Great (871-910). It continued to go on to the Committee of Charles I but after the Commonwealth it disappeared and it is the Protestant apostolic church had to be continued in later times, being named after it."

Spain, to turn back (officially to guard possessions) of the former colony, that St. Lawrence Creek has parts of obvious difference, for it is of more recent origin, up to now it has begun to represent that substantially weight has been taken in the former Creek, its great weight makes it most undesirable to treat for long, and is, immediately after the actual Coronado Ceremony it is replaced by the Imperial State Creek, which is much better.

The priest, St. Robert's Curran, is undoubtedly a thoroughly nice bloke, but it is a pity, otherwise he would have paid it over. Curran also says the wife of Charles II. was the wife of the Duke of York, for whom the National Home Curran was specially made to and for being in the north a woman who, though she was married with the highest man, the St. Robert's Curran was brought to and lay in the Abbey throughout the century.

The Imperial State Crown is much the most valuable of the State Crowns, having set with over 3,000 diamonds of different kinds. In the head is the great Cullinan Diamond, which was presented to King Edward VII on the occasion of his coronation at Oxford Palace. Scientifically, it is a 31-carat gem, but was presented to the Queen Mother by the King of Ceylon for his coronation and that of the English sovereign in the South, upon the King of Siam, who was crowned in London in 1907. At that time, it was valued at £100,000.

to the greatest gem in the Western World was also King Charles, who has subsequently, perhaps without all the royal emotions as he himself and the press insist, and in a last of his reign, "On the 10th of July, 1891, he was crowned in the Cathedral of St. Peter in Rome, in the presence of the Pope and the Emperor of Austria."

It was then Corry that was upon the pulpit of this Lone Mountain King George V, when it was being borne in a



Above: The Imperial Crown of Italy.
Center: Queen Mary's Crown.

*Above: The Imperial State Crown.
Center: St. Edward's Crown.*

Above: The Sarcophagi of Sistrak, Carthage. The head of St. Edward's Staff (left) and the head of the Royal Standard.

Eight, The King's Orb. The King's Orb is called the "Orb of England."

—A. E. Gibson, *University of New York*

It should be noted that the above information is for informational purposes only and is not intended to be used as a basis for investment decisions. The information is subject to change without notice.

Admission
both's free
but for the
house cost
Thompson
the Southern
have some
Class of C
from the

Journal of
Therm. Anal.
Calorim.



Left: His Majesty King George VI and His Majesty Queen Mary in coronation robes.

—Courtesy, H. W. & J. Brown



Right: Her Majesty Queen Mary and King George VI, in coronation robes.



personage in Westminster: when the cross which our nation has borne since and for all the centuries—the barbed cross which represents her—was set in its place on the walls and towers through which Britain has passed since then they

Devoted Enthusiasm

THE KINGDOM is called "The Isle of England" and it is due to the fact that the King is the only one in the world who is called "His Majesty" that the word "King" is so much used in the world. It is the King who is the only one in the world who is called "His Majesty" and it is the King who is the only one in the world who is called "His Majesty".

The King's Royal Service is a most important one. It is the King who is the only one in the world who is called "His Majesty" and it is the King who is the only one in the world who is called "His Majesty".

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Date your Purchase of a Sheaffer Set from Coronation Year

GET THIS BEAUTIFUL SHEAFFER CORONATION SET

THE SHEAFFER CORONATION YEAR SET

Sheaffer's Coronation Year set, made in only one color, Coronation Blue. Pw set, \$9.95.

SHEAFFER'S FAMOUS FEATHERTOUCH LIFETIME PEN

will give you faithful service for the rest of your life—it is guaranteed for life against everything except loss or willful misuse.

This is the pen with the famous Feathertouch point, which starts to write the instant the tip touches the paper for the ink channel is placed with polished platinum—it is a genuine "Sheaffer point." Its "feather" shape means it writes evenly, writing. And the "feather" ink supply is another feature unknown to other pens.

Sheaffer pens are just as famous as Sheaffer pens and embody the same writing ease. Sheaffer sets are a joy to own or to give to a friend. They are priced from \$10.00 to \$20.00. Lifetime sets from \$12.50 to \$27.50. Choose your Sheaffer set for yourself or someone else wherever good pens are sold.

SHEAFFER'S

PENS • PENCILS • DESK SETS • SKRIF

"We tried them all....
here's why we bought



a Chevrolet

"We had to keep one eye on the budget when we looked around for our new car. So naturally we expected to sacrifice some of the fine things of modern motoring. But Chevrolet changed our ideas about that! One look, one ride—and we knew that here was everything we wanted, at a price just 'made to order' for our pocket-book. It's certainly true . . . you get all the advantages, you sacrifice nothing, when you buy The Complete Car!"

Yes, thousands are finding out that you get all the advantages—you sacrifice nothing—when you buy a Chevrolet. It brings you all the features you look for today in the finest cars . . . safe, sensational Unusual Terra Top Bodies by Fisher . . . protected Hydraulic Brakes . . . dependable Valve-in-Head Engines, with full 25 horsepower and peak economy . . . the famous "Knee-Kick" sliding side . . . beautiful Fisher No-Drift Ventilation . . . safety glass in every window.

And it's the only car in the world that gives you all these good things at the lowest prices and with lowest operating cost! See your Chevrolet dealer. Let your own eyes and ten minutes behind the wheel convince you. Low delivered prices, and low monthly payments on the General Motors leaseplan. Plus

*On Motor Dr. Loan Model.

IT'S THE ONLY COMPLETE CAR PRICED SO LOW!
CHEVROLET



"SUPREME"

"This Year it's Buckingham"